

## Deep Bleaching™



Whitening is not a cure.  
The only way to maintain your  
bleaching and whitening results is to  
continue to use it from time to time.

# Do you LOVE your smile?

We know what  
you're thinking.

*"Bleaching can  
be unpredictable,  
painful, and it  
doesn't last very  
long. So why  
should I bother?"*



## Well, that was THEN, and this is NOW!

Deep Bleaching™ was invented by internationally renowned bleaching expert Dr. Rod Kurthy. Thousands of dentists around the world agree that Deep Bleaching is by far the most predictable and effective bleaching technique ever developed.

In fact, Deep Bleaching is SO effective, it is the ONLY recognized bleaching technique that will even whiten tetracycline stained teeth in a short time (previously thought to be IMPOSSIBLE). And now these amazing Deep Bleaching whitening results are typically achieved with little to NO sensitivity!



Dr. Rod Kurthy, the inventor of Deep Bleaching, bleached his own teeth!  
See photos above.

This is what Deep Bleaching™  
can do for YOU!



The patient above was nearly 50 years old and thrilled with the results!



Deep Bleaching can get even tetracycline-stained teeth whiter!  
(As shown above and below.)



For More Information, Talk to Your Dentist About Deep Bleaching.



## We've Got The Answers To Your Questions...

- **Why Does Deep Bleaching Work So Well?**

Deep Bleaching works by restoring your teeth's ability to absorb oxygen. The oxygen from Evolve Deep Bleaching gel is absorbed deeply into the tooth, dissolving stain molecules.

- **How Long Does Deep Bleaching Last?**

Unlike other bleaching methods, with easy periodic home maintenance, Deep Bleaching is entirely permanent.

- **Is It Safe?**

Bleaching products have been clinically studied and safely used on millions of patients without harm to teeth or gums. Bleaching is considered entirely safe.

- **Is There Pain Or Discomfort With Deep Bleaching?**

Many have experienced pain during teeth whitening. Maybe you've experienced it yourself. After four years of research, development and clinical testing, the inventor of Deep Bleaching has introduced his low, and in most cases NO sensitivity, Evolve Dental Technologies bleaching gel. Most patients have no discomfort from bleaching when using Evolve. Testing has shown that patients who do feel some sensitivity using Evolve, typically feel no more than 10% of the sensitivity felt from other bleaching gels.



- **Does It Matter How Old I Am?**

The perfect age to whiten teeth is about 14. The younger teeth are, the more brilliantly they whiten. However, Deep Bleaching rejuvenates even older teeth back to their youthful ability to whiten incredibly well, even if you're 90 years old.

- **How White Will My Teeth Get?**

Deep Bleaching whitens teeth dramatically. Teeth often lighten 16 shades or more. Though everyone is different, with proper Deep Bleaching technique, all teeth will have stunning results.

- **Will My Teeth Look Too White And Unnatural?**

No. Real teeth can't look unnatural, they just look beautifully white. If you have seen people with ultra-white, fake-looking teeth, these were probably false teeth, teeth with porcelain crowns or veneers that may have been made too white and too opaque.

- **Will My Crowns, Veneers Or Fillings Whiten Too?**

No. If you have any of these on your front teeth, you may need to replace some of them after bleaching.

- **How Will Coffee, Tea, Smoking And Red Wine Affect My Teeth After Deep Bleaching?**

With your easy home maintenance, these staining foods will have no affect on the brilliant color of your teeth.



- **I've Heard That Bleaching Trays Are Uncomfortable And Difficult To Sleep With. And I've Heard That The Bleach Leaks Out Of The Trays.**

Deep Bleaching Trays are very different. They're so thin and form-fitting that you'll tend to forget they're even in your mouth. Unlike regular trays, Deep Bleaching Trays seal the bleach inside the tray, preventing the gel from quickly leaking into your mouth. And by wearing these only while you sleep, it doesn't interfere with your busy day.



- **What Does Deep Bleaching Involve?**

You will have molds made of your teeth to fabricate precisely designed, ultra-comfortable Deep Bleaching Trays™ to wear with Evolve bleaching gel. You will next have a simple visit in the dental office, followed by wearing Deep Bleaching Trays for two weeks at home while you sleep. Deep Bleaching is completed with a final visit in the dental office.

- **Is Deep Bleaching More Expensive?**

Yes it is. Deep Bleaching involves more time and effort on your part and on the part of your dental office team. It is the most effective bleaching technique ever developed. Following the very easy maintenance at home, your investment in Deep Bleaching will provide a beautiful smile for life, even if you drink red wine, tea and coffee.

